

5/5/09

## FiberwerX Open House Huge Success!

Santee, CA

The entire FiberwerX Crew cannot thank everyone enough for coming out and supporting our event on May 2<sup>nd</sup>. We all had a great time meeting new people, talking to old friends and sharing our accomplishments with the rest of the community. We estimate about 2,000+ people stopped by throughout the course of the day and are very pleased to call the event a true success.

Without a doubt, most everyone who attended was stoked on the FREE Carne Asada BBQ. Carlos and his crew (from Baja Pits / U.S. Wheels) cooked up 250 pounds of fresh beef. We want to give big thanks for volunteering and taking the initiative. We could not have done it without your help and expertise! Carlos later quoted "This was the biggest off-road event I have been a part of, bigger than any SCORE & CODE drawing party combined. You guys put on a great event!"

San Diego local bands Skip Jack & FM Revolver kept the party flowing all day with great vocals and awesome riffs under the Dirt Alliance tent performing several sets to the large crowd throughout the day! Dirt Alliance was passing out free *From The Dirt* DVD's which just won the 2009 Best Off-Road Truck Video Extremy Award. Travis Siflinger was on hand giving away free passes and promoting the upcoming SXS Stadium Series that's happening this Saturday, May 9<sup>th</sup> at Perris Automotive Speedway, so don't miss out! The FiberwerX girls were out in force hanging out and taking pictures with everyone at the show. Didn't they look good? ☺ Curtis & Klaus from Race-Dezert.com setup a booth and had Heidi Steele signing autographs near the end of the day. RDC donated some of the DP Series DVD's to FiberwerX to play on our big 60" Plasma for people to watch, relax & eat tacos inside our shop.

Local friends SDORC (San Diego Off-Road Coalition) stepped up and played a big part to help our raffle go down. The night before our event Meg from ORBA got in a horrible accident on the 78 and her truck was totaled (she is fine by the way) so we are very happy that SDORC was able to show up and make it happen! We accumulated \$12K of contributions from FiberwerX, Drive Racing Series, Tubeworks, Bully Dog, Light Force, Fox Racing Shocks, RacerX, Powder1, Mastercraft, L&M Tires/Toyo Tires, Race-Dezert, Dezert Nation, FX Fabrication, Richer Racing, Threat Motorsports, California Metal, JuanCO Performance, Bink Designs, Kleanwerx, National Spring, Shock Pros, Bee Hive Sports Bar, TrueLine, Havoc Motorsports, Sand Hustler Clothing, 1450.org and late additions from 4130 Clothing, Paul at Racer Services, and Baja Mike at Kartek. We successfully raised \$5,600 from raffle ticket sales to donate to ORBA / SDORC to help keep our deserts OPEN! The FiberwerX Crew is very grateful to all our vendors that contributed to the raffle and the offroad community working together to achieve our objectives while having a lot of fun doing it!

The Drive Racing Organization received numerous responses and attracted many new entries with their big pay outs, cash bonuses, and unique opportunities for racing in the Imperial Valley. The next event is the FiberwerX 200 Night Race, which will take place on Saturday, May 16<sup>th</sup>. The drawing was held at 3PM in the Dirt Alliance booth and there are currently 39 entries for The FiberwerX 200. If you're a 1450 racer you need to come race this race! There are nineteen 1450's entered and growing. If you are a 1/2 1600 Racer, you have to get in on the Hare & Hound Bonus Program. There is a chance to win \$4,000 or more with just 10 entries. Contact DRIVE for more information. Enter today!

FiberwerX would like to give an extra thanks to all the media affiliates; Race-Dezert.com, ORBA, Dirt Alliance, Off-Road Magazine, ElForoOffroad.net, UTVunderground.com, Piloto OffRoad News & SandAddiction.com, that gave this event an extra push! Off-Road Magazine Piloto Off-Road, El Foro Off-Road, & Bink Designs covered our event with some great photos of how the day went down.

Looking forward to next year! Bigger & Better. Thank you all!

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